



SPONSORSHIP OPPORTUNITIES

SUNDAY, MARCH 27, 2022

• **ST. PATRICK'S CLUB \$3,000**

- DJ recognition announcement as **ST. PATRICK'S CLUB** sponsor
- Logo/business name on yard signs displayed in yards throughout West Hartford leading up to event
- Logo/business name on all participant race bibs at event
- Logo/business name displayed during Virtual Auction
- Logo/business name on all permissible email blasts and marketing material
- After-party/Auction admission for 4 at Rockledge Grille, West Hartford
- Logo/business name on Johnny's Jog website homepage for 1 year
- Sponsorship of a corner along the 5K course to promote business and cheer on participants
- Logo/business name on 2 Johnny's Jog banners to be displayed for 1 week in West Hartford
- Logo/business name on Johnny's Jog banner marched through the Hartford St. Patrick's Day Parade
- 5K Event admission for 4 participants including 4 t-shirts and 4 other apparel items of choice
- Optional vendor table for marketing at start/finish line
- Logo/business name on participant T-shirt
- 3 Facebook and 3 Instagram marketing ads on Johnny's Jog pages leading up to event
- Logo/business name included in direct mailing to over 2,000 Johnny's Jog for Charity supporters
- Logo/business name on own mile marker along route
- Logo/business name on **ALL OTHER** sponsored mile markers along route
- Logo/business name on sponsor display board at registration
- Logo/business name on **FRONT** of program

• **POT OF GOLD \$1,200**

- Logo/business name on Johnny's Jog website homepage for 1 year
- Sponsorship of a corner along the 5K course to promote business and cheer on participants
- Logo/business name on 2 Johnny's Jog banners to be displayed for 1 week in West Hartford
- Logo/business name on Johnny's Jog banner marched through the Hartford St. Patrick's Day Parade
- 5K Event admission for 2 participants including 2 t-shirts and 2 other apparel items of choice
- Optional vendor table for marketing at start/finish line
- Logo/business name on participant T-shirt
- 2 Facebook and 2 Instagram marketing ads on Johnny's Jog pages leading up to event
- Logo/business name included in direct mailing to over 2,000 Johnny's Jog for Charity supporters
- Logo/business name on own mile marker along route
- Logo/business name on sponsor display board at registration
- Logo/business name in program

• **MCMARATHON \$500**

- Logo/business name on participant T-shirt
- 1 Facebook and 1 Instagram marketing ad on Johnny's Jog pages leading up to event
- Logo/business name included in direct mailing to over 2,000 Johnny's Jog for Charity supporters
- Logo/business name on own mile marker along route
- Logo/business name on sponsor display board at registration
- Logo/business name in program

• **LEPRECHAUN LAP \$250**

- Logo/business name on own mile marker along route
- Logo/business name on sponsor display board at registration
- Logo/business name in program

• **SHAMROCK SHUFFLE \$100**

- Logo/business name in program

♣ [ENROLLMENT/CONTRACT CLICK HERE](#) ♣

Johnny's Jog For Charity, Inc. is a 501(c)(3) tax-exempt charity
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